

## History

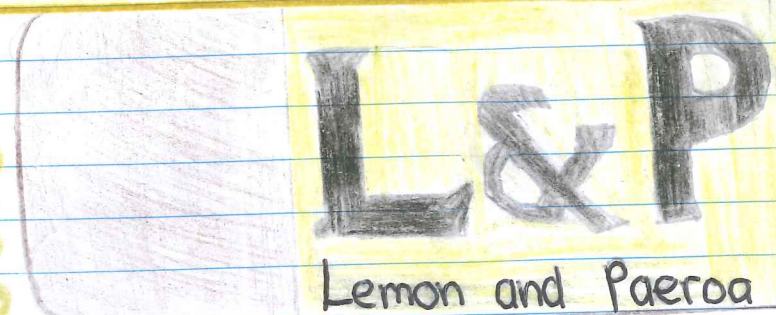
In the early 1870s the people associated with the development of the gold fields and the town ship of Paeroa quickly noticed the different water activity coming from a deep underground spring.

By 1896 timber merchant James McAndrew purchased the property and built a saw mill on the Hape Creek, which was close to the spring.

The place passed through several owners, until Robert Fewell and his brother in law Frank Brinkler, took over the saw mill in 1908. The following year they bought the property and started a company called Paeroa Natural Mineral Water Company, which was incorporated in 1910.

In 1915 the brothers sold their company's property and proprietary rights to Grey and Menzie's Limited.

The new owners of the spring issued a statement from their Auckland office in 1915 stating: Paeroa Mineral Water and Paeroa and Lemon would be continued to be produced. The Paeroa mineral water is a first class natural water and we therefore recommend its use to the Public.



## Introduction

L&P (Lemon and Paeroa) is a classic New Zealand fizzy drink. The lemony zing is both refreshing and enlightening.

L&P is a unique Kiwiana Icon. Why? You ask. Well here let me show you...

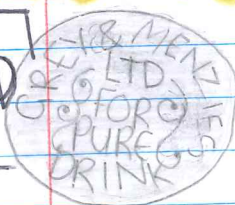
## Facts

There is a giant L&P bottle in Paeroa, to symbolize that it was found there.

The actual name of the fizzy was Paeroa and Lemon, but in 1947 they changed it to Lemon and Paeroa.

When the spring was first found it was turned into a mineral water company.

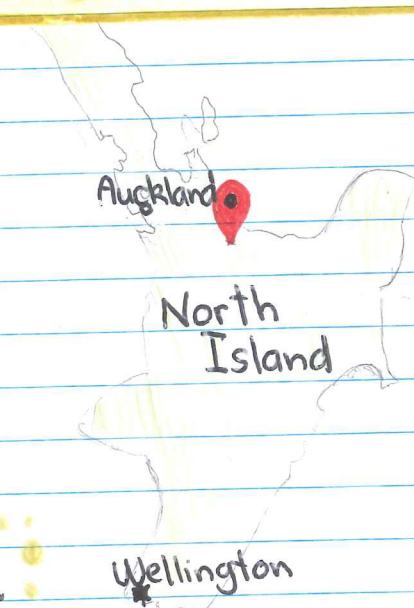
Grey and Menzie's LTD  
taken



Coca-Cola  
Schweppes Limited  
New Zealand Breweries

## How is L&P unique to NZ?

L&P is special to New Zealand because it can only be found in Paeroa, New Zealand.



Paeroa, New Zealand

## Where was L&P found?

The spring was found near the Ohinemuri and Waihou Rivers.

## Well known companies involved

Grey and Menzie's Limited

## Bibliography

- [www.ohinemuri.org](http://www.ohinemuri.org)
- [www.manyanswers.co.nz](http://www.manyanswers.co.nz)
- Google maps
- [www.newzealand.com](http://www.newzealand.com)