

History involved with Lorde

At the age of twelve Scott McLachlan saw a video of Ella performing with her school at a local talent show in Auckland. From he knew he'd found something worth exploring. He started setting up writing sessions between Ella and a handful of professional songwriters hoping to find the right mentor to help her. Ella didn't know what type of music she wanted to perform but McLachlan gave her the freedom to develop her own style and time to work out the music she wanted to create. Ella chose the name Lorde because she thought it was but really mainly ever since she was a little in the end she decided she liked pop music. Lorde chose to give her music away for free on Spotify because she wanted to get her music out there.

Where found and played

Lorde is listened to all over the world and played on most radio stations, YouTube, Spotify and iTunes.

Bibliography

<http://mtv.com/news/1715510/lorde-royals-number-one>
<http://www.acehowbiz.com/celebrity/lorde/biography>
www.media.newzealand.com
https://images.google.com/?gws_rd=ssl

LORDE



Lorde with her two Grammy Awards. One for "Best Solo Artist" and the other for "Best Song of the Year."



Lorde and her boyfriend James Lowe.



Lorde on the cover of the Rolling Stones magazine, January 2014. This picture is special because not many New Zealanders get on the Rolling Stones magazine.



Lorde enjoying a kiwi summer at Lake Taupo with her \$10 Mitre Ten biscuit.

Other fascinating facts

-Ella had never been on a plane before her first major tour in the US.
- At the age of 17 she signed a \$2.5 million dollar record deal.
-The title for Ella's song Royals was inspired by a picture of former Kansas City Royals baseball great George Brett.

Introduction Description

Ella Marija Lani Yelich-O'Connor was born on the 7th of November 1996. Her stage name is known as Lorde. Lorde is a New Zealand singer and songwriter. She was born in Takapuna Auckland where she became interested in performing as a young child. In mid-2013 Lorde released her single Royals. It became an international hit, making it number one on the US billboard Hot 100 and eventually made Lorde the youngest solo artist to achieve a US number one single since 1987. To me Lorde is what makes Aotearoa awesome.

How is Lorde unique to New Zealand? Lorde is unique to New Zealand because she is number one on the US billboard chart and the youngest solo artist to achieve a US number one single since 1987. She has a very down to earth kiwi attitude which has helped endear Lorde to millions of music lovers. In a world filled up with plastic pop princesses and auto tuned dudes this kiwi rock star still has her feet on the ground.

Well known people involved!
Scott McLachlan-Manager
James Lowe-Boyfriend
Taylor Swift-Best Friend

